

Illustration Taipei

Post Show Report



2025

04 . 03 THU. —————> 04 . 06 SUN.

Table of Contents

1 Outline	P1-2
2 Guide Map	P3-7
3 Professional Buyer Survey	P8-9
4 Show Highlights	P10-12
5 Marketing	P13-14
6 Partners	P15
7 On-site Events	P16
8 Activity Awards.....	P17-18
9 CITY CANVAS Selected brands	P19-20

1 Outline

- ◆ Show Hours April 3rd (Thu) – April 6th (Sun), 2025
- ◆ VIP Day Thursday, April 3rd, 2025 - 10:00 ~ 13:00
- ◆ Public Day Thursday, April 3rd, 2025 - 13:00 ~ 18:00
Friday, April 4th, 2025- 10:00 ~ 18:00
Saturday, April 5th, 2025- 10:00 ~ 18:00
Sunday, April 6th, 2025- 10:00 ~ 18:00
- ◆ Venue EXPO Dome, Taipei Expo Park
- ◆ Organized by Golden Seal Int'l Trade Fair Service Agency Corp.
Taiwan Creative Industry International Association
- ◆ Co-Organized by Ultron ad CO., , LTD.



◆ Product Categories

- 1. Local/oversea image creators.
- 2. Local/oversea original character and IP licensing agencies.
- 3. Peripheral merchandise development or designers for stationery, giftware, homeware, and designer toy.

Exhibiting Brands

369

Booths

380

Total Exhibition Area

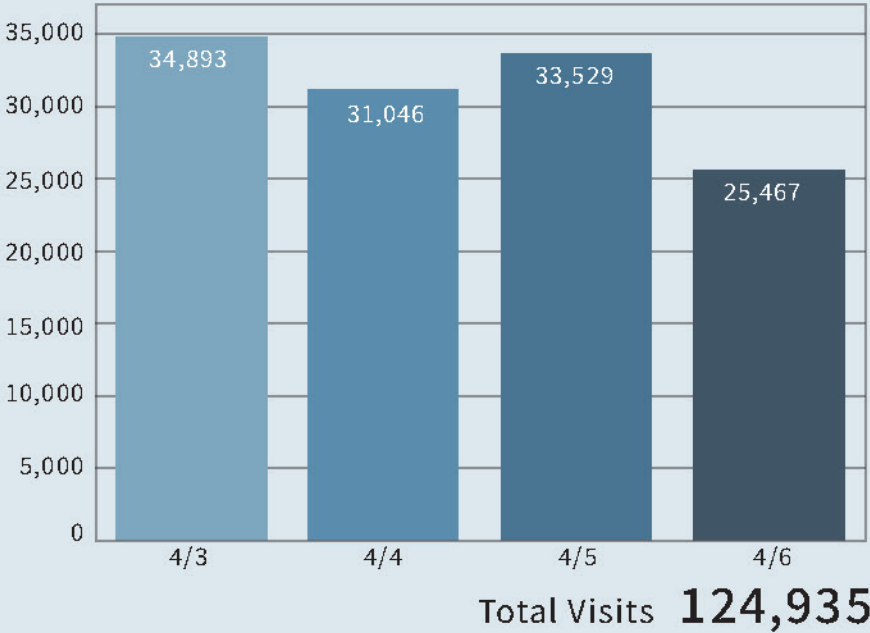
2,281.5m²

◆ Show Scale

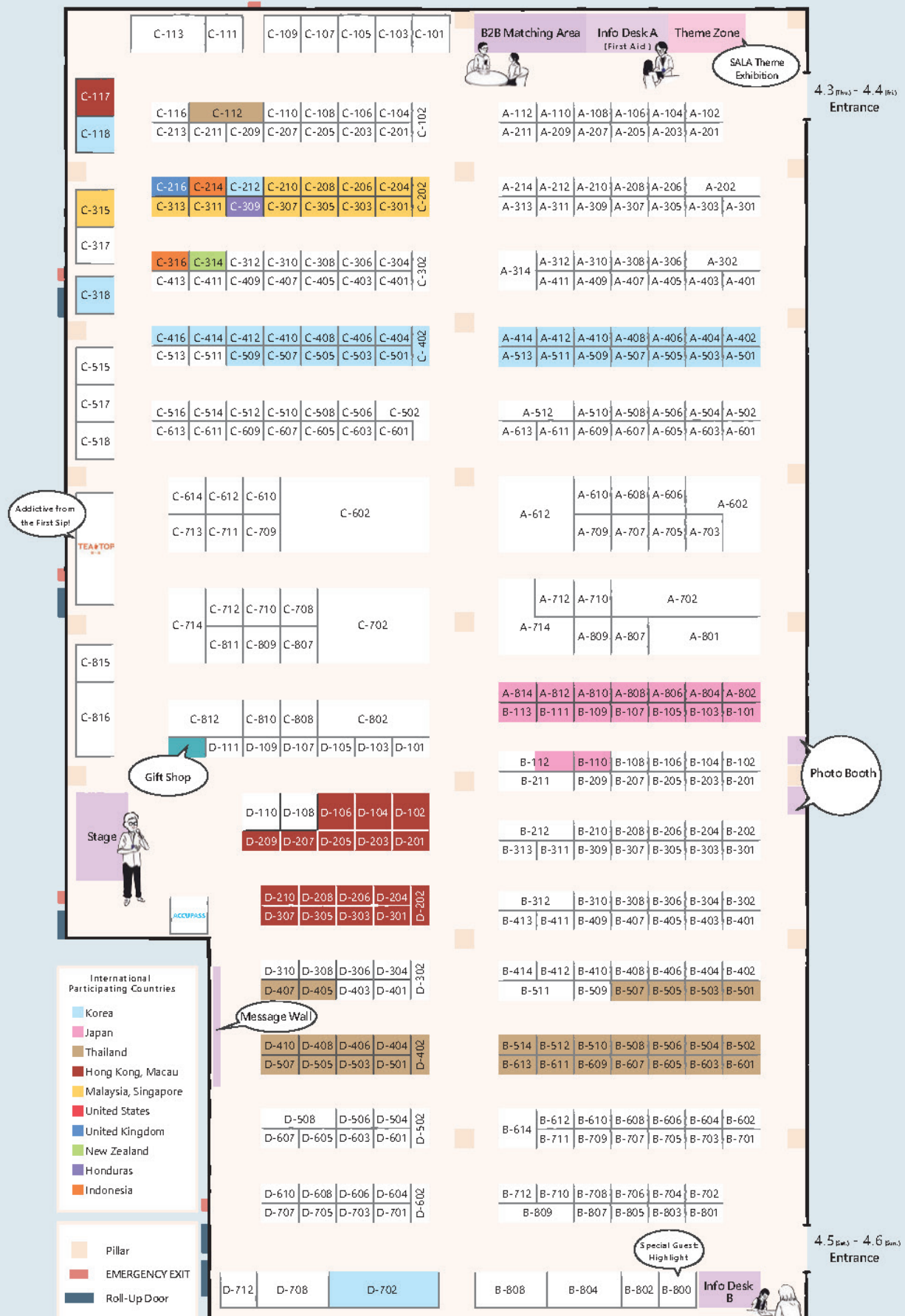
The 3rd Illustration Taipei was held in April 2025 at the Expo Dome, Taipei Expo Park.

In addition to outstanding local illustrators, the fair also welcomed 115 international creators from countries and regions including JAPAN, KOREA, HONG KONG, MACAU, SINGAPORE, MALAYSIA, THAILAND, UNITED KINGDOM, NEW ZEALAND, HONDURAS, and INDONESIA. This vibrant mix of global talent brought together diverse creative energies and sparked a rich exchange of artistic ideas.

◆ Visitors Statistics



2 Guide Map



A

- A-102** 新天 BrainHoleSky
- A-104** 紹華 Shao-hua
- A-106** 阿彌 Amo
- A-108** Beryl Wu
- A-110** Yueatgreen 魚吃草
- A-112** 咚東 Dong Dong
- A-201** OUNCE studio 玩食藝術
- A-202** annnbrownie 布朗尼
- A-203** Yuz Draw Cooking
- A-205** 繪星撞地球
- A-206** 大芝麻小花生
- A-207** 喔噢你好
- A-208** Corner Islet 隅島
- A-209** Yibo.art 一啖
- A-210** 虹C hong.girl
- A-211** Vivianshen
- A-212** 阿軒與一隻灰塵
- A-214** 離家出走的鴨梨了
- A-301** Selfish Illustration
- A-302** 甜秘密SweetSecrets
- A-303** Bonnie Lu & 兔尹
- A-305** z.peee
- A-306** 恐龍的房間 Dinosaur's Room
- A-307** 蚩定人生 Shock MAMA
- A-308** 偏心倉庫
- A-309** 炸蝦炸炸蝦 ebifura_.art
- A-310** 羊號角Piper
- A-311** 星星X.L.L. Hweyhweystar
- A-312** 小田月所
- A-313** 空罐王
- A-314** 小黃問 little yellow studio
- A-401** Drunk Bambi / 微醺斑比
- A-402** Cafe and Hof 
- A-403** 三三先生工作室
- A-404** oriari studio 
- A-405** 奕奕真片片
- A-406** BAEKSAN 
- A-407** momozaza
- A-408** Thingthingclub 
- A-409** PUTHIALT 綢緞亞
- A-410** MOSLA 
- A-411** Raimochi
- A-412** NOMA 
- A-414** SIK SIK IN THE HOUSE 
- A-501** SODAFLAVOR 
- A-502** 哇噠巴 SanCivet
- A-503** palbegae 
- A-504** MSRY_STATIONERY
瑞秋小姐文具與生活
- A-505** HAPPY TRUCK 
- A-506** 瓦速新營 XYWS
- A-507** mind a day (covercat) 
- A-508** 絨絨森林
- A-509** Ari 
- A-510** Huadabii花大鼻小文青
- A-511** my grimmi 
- A-512** 小心臟LittleHeart
- A-513** Daiv 
- A-601** 插画小農
- A-602** JINART
- A-603** 龜 turtlewithpen
- A-605** iii sumi 實樂設計
- A-606** 平凡乙女日記 otomerui
- A-607** CITY PIG
- A-608** 人中人株式會社
- A-609** 皮康 Pikang
- A-610** 有亦文創
- A-611** 小汨画 Little Oil Art
- A-612** 夥伴玩具
- A-613** 右手超人
- A-702** JAMMY GLOBAL Ltd.
- A-703** 食品品制作所
- A-705** 格莉特企業有限公司
- A-707** 黑白小姐
- A-709** 肉球 paw pad
- A-710** 牲畜請上車
- A-712** 狗狗夾星
DOGDOGSANDWICH
- A-714** Knocky x CHILL KINGDOM
- A-801** 聚塔創意 TTCC
- A-802** 彩虹貓咪樂園・ねこらんど 
- A-804** tanakasaki 
- A-806** 柴屋 -shibao- 
- A-807** 二指創意
- A-808** hananosumire 
- A-809** 薯餅薯泥是橘貓
- A-810** 麻古鴨鴨 / moca 
- A-812** 日巴夢! 藤井君 (KINOKO-KUN) 
- A-814** Akinori Oishi 大石映晃 

B

- B-101** Tama Omori 
- B-102** AHCHEN
- B-103** tama 
- B-104** LanfangLin Illustration
- B-105** NODA KAORI illustrator 
- B-106** InkSundae
- B-107** Alicevigor 
- B-108** 喫茶こぐまや cafe little bear
- B-109** TULIP PRINCE★BUNTAN 
- B-110** Lemon & Sugar 檸檬糖糖 
- B-111** HARIKEN / 哈利劍 
- B-112** 有點市
胡了碰碰 
- B-113** 幽の漫画 
- B-201** 交換日記
- B-202** nozomii 如米
- B-203** VCV
- B-204** Amily Shen
- B-205** 王白負
- B-206** 好的小安
- B-207** 包大姊
- B-208** YuYing
- B-209** 启葫蘆姑娘
- B-210** 緩緩WHON
- B-211** 露咖貓 Looka Cat
- B-212** 巨頭
- B-301** 胖西足隻河狸
- B-302** 嗨狗小炸蝦 HAIGoday
- B-303** 熊老闆BearBoss
- B-304** _sora.sora__
- B-305** my girl aiko
- B-306** 什麼鳥
- B-307** 餃貓FAMILY
- B-308** JIUTAOJIUTAO
- B-309** Finn's Fruit Box
- B-310** LLCXY 00
- B-311** HiHi搵蛋鬼
- B-312** 昀了YUNZI
- B-313** A ee mi
- B-401** 古文考古
- B-402** なぎxなぎ(NAGIXNAGI)
- B-403** 鸚鵡日誌ParrotDaylife
- B-404** Shih-Fen Illustration
- B-405** Miki Li Art
- B-406** lasunpo studio / 來散步
- B-407** 草棉谷RONG
- B-408** 何包蛋
- B-409** Hoi ホーイ
- B-410** 青文CW 插畫
- B-411** 懶惰朽古 wohenlanduo
- B-412** Manting illustration
- B-413** 蛋哥超有事
- B-414** 憂花探
- B-501** SUPPLY 
- B-502** Tan-staR 
- B-503** Pinnice 
- B-504** archiestudio 
- B-505** Pammy's Palette 
- B-506** Monning 
- B-507** ERDY 
- B-508** McMiann Studio 
- B-509** 卡爾與河豚丸
- B-510** Kanya Kim 
- B-511** doudle studio
- B-512** Meimo 
- B-514** Bink.bibo 
- B-601** Stickwithme4ev 
- B-602** Pixin 小派與他的漢堡波
- B-603** Smiletime.studio 
- B-604** 安怎?Ann-Nua
- B-605** zky.Studio 
- B-606** 1991w2992
- B-607** Cat Me Five 
- B-608** 只會亂畫 | JRHUEIII
- B-609** Missing the Cat 
- B-610** cheng cheng
- B-611** Paerytopia 
- B-612** humor star幽默之星
- B-613** NATSUPUT 
- B-614** Nuomi諾米
- B-701** 何昀葵Yunzhen Ho
- B-702** 呱呱森林
- B-703** 仲華 | 生物插畫
- B-704** 鼎室實驗室yushilab
- B-705** Ivy Snow 森空
- B-706** 小室插畫
- B-707** fluffystar 毛絨絨星人
- B-708** 浮游人 X 小葉獸
- B-709** 恐呆の星球
- B-710** Studio Mogu
- B-711** Weeeeee!
- B-712** 璞尼 Mobell
- B-800** 穹光時刻  大會特邀
- B-801** Kiyokostudio
- B-802** 虎爺實習生
- B-803** CEMACEMAS
- B-804** 阿啾小劇場
- B-805** 糙灰搭的獨角獸
- B-807** Bon Bon Stickers
- B-808** CHUCHUMEI啾啾人
- B-809** ONION MAN

C

- C-101** 凡工凡花 JHU GONG FAN HUA
- C-102** 阿企與魚魚
- C-103** 米玄.mi | 水豚店長與鴨鴨們
- C-104** MaiKaoAiChiou
- C-105** 1982小时候
- C-106** La la la
- C-107** 半尹 somesortof.fern
- C-108** Teddy & Fluffy 泰迪與綿綿狗
- C-109** 紙上旅行
- C-110** 莎莎手作 ShaSha hand made
- C-111** 樂意 Loidesign
- C-112** Bangkok Illustration Fair
- C-113** 我紙在乎你
- C-116** I am Haruko STUDIO 哈露醬
- C-117** Hiuyeung International Limited
- C-118** The Seoul Illustration Fair
- C-201** 醉梨
- C-202** Sriste
- C-203** 滴的小動物 Animalsdi
- C-204** Bao Doodle
- C-205** bubukai
- C-206** 無謂尹Nothingwejun
- C-207** Chickenman 大雞雞人
- C-208** Nekojin Workshop
貓人工房
- C-209** 傑克在箱了裡
- C-210** PEE YONG DIARY
屁融涂鸦日记
- C-211** 湯姆先生 MR. TOM
- C-212** 小塊貓
Chunkychunks
- C-213** Aaartistlife旅遊插畫
- C-214** Silly Gilly Daily
- C-216** PearlCatCat
- C-301** Kazel水彩手繪
- C-302** 胖極 Pangliistudio
- C-303** Deeplii.Art 竿里
- C-304** wwiinnngg
- C-305** HeyHey Brody
- C-306** Tabbi L
- C-307** Rachelhofs 插畫
- C-308** 小雞威力
- C-309** Raquel Cruz Art
- C-310** CHOCHO 戳戳
- C-311** miichimochi
- C-312** APAN Illustration
- C-313** shō小確幸
- C-314** Jerold Sunga
- C-315** Bichi Mao 彼奇貓
- C-316** Nevernot Official
- C-317** 煎妮花 JENNYHUA
- C-318** CharadeShow
- C-401** 灰黑集白
- C-402** BLACK JELLY CLUB
- C-403** 畫說日常
- C-404** JELLY LAND
- C-405** 加零在電線桿下
- C-406** Littletinyroom
- C-407** Mousy Story 小鼠手札
- C-408** jop_dong_sa_ni
- C-409** 不知道同學
- C-410** o1004
- C-411** 心靈交易所
soul exchange studio
- C-412** yoovora
- C-413** 起司貝爾 CHiiz BEAR
- C-414** Le petit carnet
- C-416** Cooking Cookie
- C-501** Hellogitii
- C-502** Lanparman 扁面人
- C-503** WEIRDOLLS
- C-505** MILL HOUSE
- C-506** 詠丹集 Yong Dan Ji
- C-507** JOYBEAR
(From : Mr. gloomy bear)
- C-508** odorikoko 弟の心
- C-509** HAGI_NO_LOVE
- C-510** Minghan H.
- C-511** bearsun E E 熊
- C-512** Eat MushRoom
- C-513** 墨染一竹 SKY.MOJAN
- C-514** ATW studio
- C-515** 雞童可愛宮
- C-516** Huyu
- C-517** indeer 小印紅鹿
- C-518** Maruco小畫室
- C-601** Meow Illustration
- C-602** PINK&VEN
醜白兔 Uglyrabbitt
文森·梵谷
六六水族
米工 Better mii
於是日常了RJ
肥嫩水獺
金烏朽
- C-603** Emerald Studio 祖母綠
- C-605** 黎夢 Li Meng
- C-607** Peno alcohol.
- C-609** 寫情書的人
- C-610** 好生藝品牌管理
顧問有限公司
- C-611** 三貓俱樂部
- C-612** oneone
- C-613** 默代誌 MODAIZHI
- C-614** 棉花糖柴柴與廢貓阿米
- C-702** 黃阿瑪的後宮生活
- C-708** 仵物 a kind of café
- C-709** 針線球
- C-710** Litttlework 繡珍森活
- C-711** 茄了先生
- C-712** OURS 森林好朋友
- C-713** 懶散兔&啾先生
- C-714** 萌萌與他的恐龍朋友
- C-802** The Butters 奶油家族
- C-807** 查奇 ChaKao
- C-808** Phoebe Chen 陳景容
- C-809** 大牛印刷 X 大米創意
- C-810** CORNER 轉角
- C-811** 地呱球
- C-812** HITOTOKI
- C-815** Hello Studio 你好工作室
- C-816** mikolu universe

D

- | | | | | | |
|-------|---|-------|-------------------------|-------|---------------------------------------|
| D-101 | 唯宣 ASUAN | D-303 | Harmxfactory
火腿工廠營業中 | D-508 | 馬卡龍腳趾
MacaronTOE |
| D-102 | Weird Couple#人生好難 | D-304 | 欸波暖暖 Apple Mono | D-601 | ririkoko 梨々了々 |
| D-103 | 臺灣印事 TAIWAN IMPRESS | D-305 | The Young Gentlemen | D-602 | 鳥控 Birdcone |
| D-104 | Mr n Mrs Moon | D-306 | yeahstudio | D-603 | 山東饅頭 / Sentimental |
| D-105 | 蜥蜴創作 | D-307 | toballkidrawing | D-604 | 隼手商店 |
| D-106 | The Box Marketing Solution Limited (Tombonia 湯姆邦尼亞) | D-308 | 宇宙垃圾Spacetrash | D-605 | Mongo王猛婷 |
| D-107 | Thisis Yali | D-310 | CHILL KINGDOM | D-606 | BIRD ERA 鳥時代 |
| D-108 | SunnyBag | D-401 | Splash! | D-607 | 阿翰 |
| D-109 | 不拔毛時代FURFUR | D-402 | CHORKUNG | D-608 | Dreaming 琉璃屋 |
| D-110 | 大宇人的小宇宙超市 | D-403 | 青青小樹 | D-610 | 猴人魚 Monkey Mermaid |
| D-111 | Naomi 芝 | D-404 | Zan. | D-701 | 波波與小泡芙
BOBO AND PUFF |
| D-201 | piepiepuu 小樹派派 | D-405 | pi-near | D-702 | Moon Shark
REDREX
SEALOOK(海豹看看) |
| D-202 | 半島印奶 Pundusina | D-406 | Two in Row | D-703 | 滅加加 |
| D-203 | hohohola | D-407 | SalapaoAngel | D-705 | AER LU |
| D-204 | 阿元製造所 | D-408 | Pong Songsai | D-707 | 肉肉設計工作室
Rou Rou Design |
| D-205 | 不一定 | D-410 | Nopkarian | D-708 | 客製工廠 |
| D-206 | GILIGULU | D-501 | Missnight | D-712 | KUSDOM |
| D-207 | HeartBlush 愛心腮紅 | D-502 | 耍廢貓的日常 | | |
| D-208 | TWO BLACK CIRCLES | D-503 | Rin Jirajakkavan | | |
| D-209 | cheeky cheeky 厚面了 | D-504 | 茶流熊Tanukii | | |
| D-210 | Geniece.HK 廢青豬妮 | D-505 | FLUFFY OMELET | | |
| D-301 | Shadoowww | D-506 | Keyto art lab | | |
| D-302 | 鳴比的朋友 | D-507 | Guidekk | | |

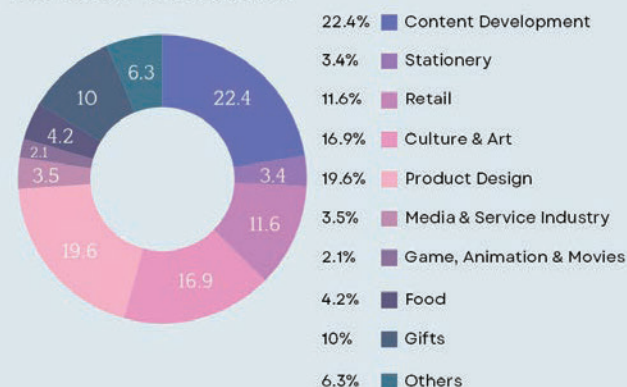
3 Professional Buyer Survey

As one of the largest and most influential illustration art fairs in Asia, Illustration Taipei is built on an international vision with a focus on visual commercialization. It is committed to creating a professional matchmaking platform that fosters meaningful connections between creators, industry professionals, and the public—offering illustrators greater exposure and broader opportunities for commercial development.

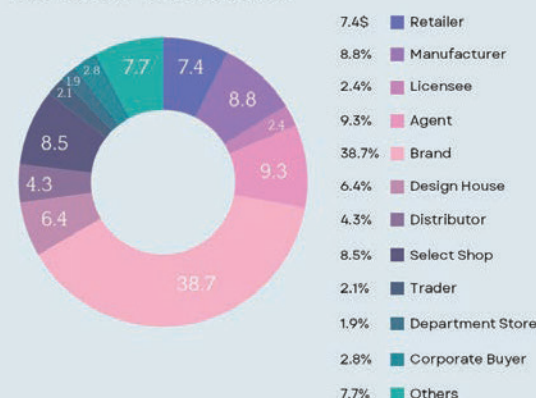
For its third edition, Illustration Taipei extended invitations to professionals from a wide range of industries both in Taiwan and abroad. Over the course of four days, the fair attracted more than 600 professional buyers, representing sectors such as publishing, licensing, product development, fashion design, and cultural retail. Notably, more than 60% of these buyers consider Illustration Taipei a must-visit event each year.

In addition to local buyers from Taiwan, international buyers from Hong Kong, Mainland China, Australia, Philippines, Japan, and Korea traveled to Taipei to participate in this premier illustration event in Asia.

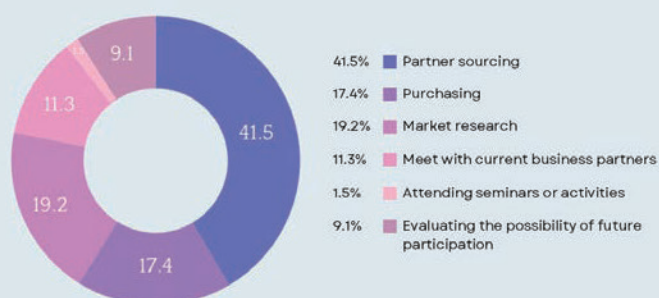
TYPE OF INDUSTRY FOR BUYER'S COMPANY



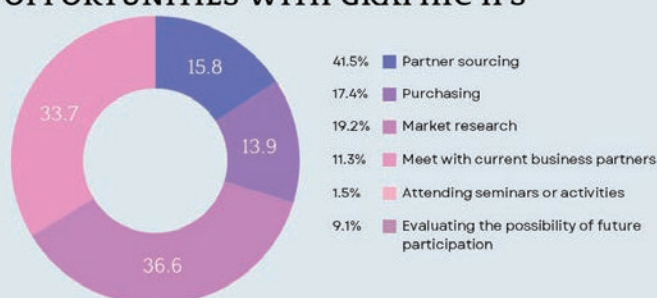
TYPE OF BUSINESS FOR BUYER'S COMPANY



THE PURPOSE OF BUYER'S VISIT



FACTORS BUYER PRIORITIZE WHEN EVALUATING COLLABORATION OPPORTUNITIES WITH GRAPHIC IPS



3 Well-known Brands

Loft

LINE

POP MART

books.com.tw 博客來

新東陽
HSIN TUNG YANG

親子天下
Education · Parenting
Family Lifestyle

鮮茶道
永遠的新鮮人 Presotea

誠品生活
eslite spectrum

EPSON

FamilyMart

FUJIFILM
Value from Innovation

Pentel

VIESHOW
CINEMAS

Kingston
TECHNOLOGY

S'A I M E

Carrefour
家樂福

Selena
喜年來

BROADWAY

桂冠

拾個月
Shi Ge Yue

Xpark

爭鮮
SUSHI EXPRESS

不二
緻果

拾月

RHINOSHIELD

DHL

茶湯會

春水堂
Chun Shui Tang

PAPERGOODS
1348 Queen St. W
TORONTO
PAPER PLUS
CLOTH
CREATIVE SUPPLY
COMPANY
SUNDRIES+WORKSHOPS

樂坡
BON BOX

樂坡
BON BOX

TOYSELECT

4 Show Highlights

1. Illustration Taipei Ichiban Kuji Lucky Draw Event

This year, Illustration Taipei Store is launching a brand-new event—the “Ichiban Kuji Lucky Draw”! With a high-value lineup of 339 draws across three major series, every draw guarantees a prize! Featured items include the giant mochi plushie from “Fumeancats”, the Cat Boss 10th anniversary lucky cat figure from “NUOMI”, the pouting Apple Girl figure from “Ringo-chan”, the Super Lucky Bag from “ONIONMAN”, and 20 more specially selected prizes.

Additionally, visitors who purchase the 4-day pass will get an extra chance to win hand-drawn autographed illustrations from participating artists—bringing one-of-a-kind original art into everyday life.



2. “SIF-Delegation to Korea” and “BKKIF-Delegation to Thailand”

Illustration Taipei continues to form alliances with high-quality international illustration fair. Since its first edition, the fair has partnered with the Seoul Illustration Fair (SIF), and later collaborated with the Hong Kong Illustration and Creative Show (HKICS) and the Bangkok Illustration Fair (BKKIF). These alliances include leading outstanding local creators to participate in partner fairs, or showcasing selected Taiwanese works in the official fair publications, allowing international audiences to discover the diversity of creative styles from different countries through a variety of media channels.

Through international exchange and exposure to the creative industries and energies of other countries, participating illustrators are inspired with new perspectives and opportunities for personal growth and brand development. These efforts aim to collectively foster a sustainable environment for the illustration industry.

In its third edition, Illustration Taipei continues its collaboration with SIF and has further established a partnership with BKKIF. Together, the fairs have selected the “Korea Delegation” and “Thailand Delegation”—a group of outstanding Taiwanese creators whose works will be brought onto the international stage.



3. Illustration Taipei LIMITED Photo Booth

During the exhibition, a limited-time photo booth was launched in response to this year's theme, City Canvas. Eight illustrators with distinct styles was invited to co-create a series of themed photo frames inspired by the charm of urban alleyways. Each frame captures a unique perspective and mood, portraying the everyday scenes of city streets.

Visitors were invited to select their favorite frame and capture their own City Canvas memory during the fair.



4. Stage Events

Throughout the four-day fair, the organizers have curated a vibrant lineup of stage events and talks. The wide variety of activities, included creator signing sessions with 阿啾小劇場, Chuchumei, NOMA, 於是日常了, and 狗狗夾星; a live drawing and sharing session by Japanese illustrator Akinori Oishi; a kamishibai storytelling performance by 二搞創意; a musical medley by Dinosaur's Room; and a talk from the "Save Animals for Love Association" sharing the concept behind their joint illustration exhibition Loving Animals Well. Additionally, brands such as 肥嫩水獭chuchuotter, 金馬桶KINMATON, and Pinkfong introduced their creative journeys. The ever-popular Live Portrait Drawing Day also makes a return this year.

This edition featured in-depth conversations with top creators from various fields. Sports illustrators 看光光 Garycomic and DonnyYu presented a special segment titled "HighLight Talk", where they shared how illustration can capture the speed, strength, and passion of sports events. Legendary Taiwanese artist VOFAN, known as the "Magician of Light," led a special masterclass, "Illustration Lessons in the Alleyways", exploring advanced techniques in lighting and color. Meanwhile, internationally renowned Malaysian illustrator Zeen Chin headlined the International Forum, where he presented his new series 21 and discussed his creative inspirations and artistic philosophy.



5. Collaboration with Bubble Tea Brand TEA TOP

For the third edition of Illustration Taipei, we teamed up with the popular bubble tea brand TEA TOP to launch a limited-edition collaboration cup featuring the fair's main visual, "Chicken Willie." This partnership brings illustration into everyday life, letting art accompany you with every sip.



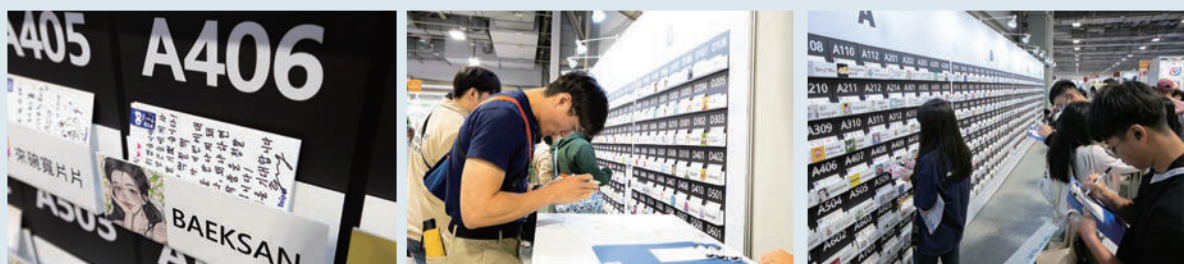
6. Enhanced Business Matching Lounge - Strengthens Industry Connections

Building on the experience of the past two editions, this year's exhibition continued to feature the Business Matchmaking, with a significant upgrade in both the scale and quality of meetings. Through a professional buyer registration system, precise matching of needs was achieved, resulting in over 36 successful matchmaking sessions. Participating companies included well-known domestic and international brands such as Presotea, Ever Rich, FamilyMart, S' AIME Tokyo Project, KULECHAOWAN, and IP4. These face-to-face meetings with illustration creators effectively enhanced collaboration opportunities for both parties.



7. Love Letter to Illustration Taipei – Fan & Creator Message Wall

To bring fans and creators closer together and build a bridge for meaningful connection, this year's Illustration Taipei introduced a special space: the "Love Letter to Illustration Taipei" interactive message wall! Whether it's words of gratitude, admiration, encouragement, or heartfelt messages that have gone unspoken, visitors were invited to write them down. After the exhibition, these heartfelt cards will be delivered to the creators, allowing fans' voices and emotions to be truly heard—becoming treasured memories in each creator's artistic journey.



8. Third Annual Release of Official Publication – A Trend Guide for the Illustration Industry

Now in its third edition, the Illustration Taipei's official publication, *illus+*, continues to serve as a comprehensive guide to the illustration scene. In addition to featuring detailed information on all participating brands, it includes in-depth illustrator interviews, market insights, and trend analyses — offering a well-rounded view of the industry's evolving landscape each year.



5 Marketing

1. Media Partners



小典藏ARTCO KIDS · 新鮮事

新鮮事 | 2025 台北國際插畫博覽會 Illustration Taipei — 搭建屬於彼此的高光時刻！

「台北國際插畫博覽會」期盼連結起創作者與觀眾的對話橋樑，讓插畫不再只是平面上的圖像，而是一種可以觸動人心、引發共鳴的語言。

小典藏ARTCO KIDS | 小編報報
2025.03.27



2. Traditional Advertising



▲ ibon Modals



▲ Bus Advertising



▲ Street Banner

• Retail store promotion

- 1 Ashhh workshop
- 2 BUBU ART BUDDY 橘子布藝術夥伴商店
- 3 IYASHI COFFEE 癒珈琲店
- 4 RETRO印刷JAM
- 5 sweet&sour
- 6 TEATOP第一味
- 7 小士集 文創寄售・選品店
- 8 小鹿文具所
- 9 生活在他方
- 10 立夏手帳生活Rikka stationery
- 11 有筆x鋼筆工作室
- 12 羽兒咖啡館
- 13 浮島日常
- 14 鄰星嗨嗨
- 15 鬆砂糖創意販賣所
- 16 YOLO' S COFFEE
- 17 ROUND²

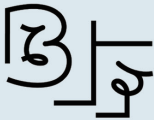


3. Social Media Coverage

- 1 插畫觀測室
- 2 ARTOGO帶你看展
- 3 Fliper
- 4 葉子
- 5 星期日拯救計畫
- 6 Wen | 手帳生活・旅行展覽・女力・狗狗
- 7 小踢 Teewee | 日更超人 Daily Update
- 8 Rendell 倫德爾 りん*oθq
- 9 喜歡的文具太多了
- 10 黛西
- 11 不想工作，只想手作
- 12 Rachel 瑞秋 | Journal 手帳



6 Partners

Official Logistics	
Overseas Partners	   
Partners	       
Sponser	   
Special Thanks	     

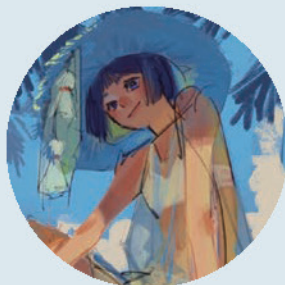
7 On-site Events

舞台活動 STAGE EVENT

	4.3 THU.	4.4 FRI.	4.5 SAT.	4.6 SUN.
10:00 10:50				似顏繪 10:00—17:00 ● choc.exe 雙貓牌繪圖事務所 ● Demi Luan 呆咪卵 ● Gs.灰階 ● hahasarah ● Hong Hong · Daily ● Nadia Hsieh 舊金山小廚娘 ● Sofi ● Vegout Monster 軟爛怪物 ● Wanyu 摩畫室 ● 胖々へ PONBEI ● 惹懶 slonion ● 鯉離力煩惱星球 ★ 排列順序隨機
11:00 11:50		 肥嫩水獺 品牌介紹會	 金馬桶 品牌介紹會	
13:00 13:50		 好好愛牠的大小事： 牠有「畫」要說 座談會	 NOMA 創作者簽名會	
14:00 14:50	 阿啾小劇場 創作者簽名會	 二搞創意 繪本說故事【戰甲熊】	 Pinkfong 品牌分享會	
15:00 15:50	 High Light 看光光 / Donny Yu High Light Talk 焦點對談	 VOFAN 巷弄裡的描畫課	 Zeen Chin 國際論壇	
16:00 16:50	 恐龍的房間 歌曲串燒表演	 大石曉規 Akinori Oishi 創作者分享會	 狗狗夾星 DOGDOGSANDWICH 創作者簽名會	
17:00 17:50	 啾啾妹 CHUCHUMEI 創作者簽名會	 阿啾小劇場 創作者簽名會	 於是日常了 RJ 創作者簽名會	

8 Activity Awards

• SIF-Delegation to Seoul, Korea



| 阿朏 Amo | @amo_0514

The works mainly feature a summer, nostalgic, and everyday style, bringing joy as boys and girls wander through various scenes. 💖



| 恐龍的房間 | @dinosaurs.room

With "Be brave, be yourself" as the core message, the works encourage people to stay true and joyful. Keep it real!



| Nuomi 諾米 | @nuomi0213

Each artwork is a visual journey—whether it's the charm of Taiwan's hidden alleys or the traditional streets of Japan, every piece embodies the idea of "discovering differences and connections between cultures." ★



| 右手超人 | @ej04zp

The illustrator, Xiaoyu, is known for using simple lines and strokes to depict everyday moments and whimsical imaginations. "Right-Hand Superman" was originally a self-portrait of Xiaoyu.



| A ee mi | @e.e___c

With a psychedelic retro style and vibrant colors, A ee mi's relatable illustrations and writings about daily life serve as a comforting presence on social media—soothing the soul one post at a time.

• BKKIF-Delegation to Bangkok, Thailand



| 山羊先生工作室 | @mrgoat9

Using black linework and marker shading, these fully hand-drawn retro illustrations express a deep affection and nostalgia for times past. ✨



| 餃貓 FAMILY | @hsinhsiu_yao

The creations are inspired by the fusion of food and animals, where they accompany one another and form a fun, loving family. The artist hopes to bring warmth and happiness to everyone through these characters. 🍡



9 CITY CANVAS Selected Booths

HOKORI AIR

A-212 阿軒與一隻灰塵

Please have your boarding pass ready— it's time to embark on a journey with HOKORI!

@xuann_illustrator



LittleHeart Clinic

A-512 小心臟LittleHeart

Treats your not-so-good moods.

@jeoyu



《ノゾミ湯》

B-202 nozomii 釉米

A pink-themed Japanese-style bathhouse warmly welcomes you to relax and soak.

@nozomii.art



「Burger Club」 Bowling Alley

B-212 日頭

A fun-filled bowling scene designed with a playful American-style twist.

@littop_design



1982Kids Convenience Store

C-105 1982小時候
Illustration Taipei Shop —
Celebrating Our Grand Opening!
@1982kids



A vintage stationery shop

C-111 樂意 Loidesign
Every stationery enthusiast
must visit.
@loi_design



Temple in an alley

C-515 雞童可愛宮
Welcome to come and pay your
respects.
@taiwanqgods



Genieeee.HK Teahouse

D-210 Genieeee.HK 廢青豬妮
Come in for tea and
tasty dim sum!
@genieeee.hk





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Golden Seal Int'l Trade Fair Service Agency Corp.
Taiwan Creative Industry International Association

Illustration Taipei 台北國際插畫博覽會

Scan or click to follow us and stay in the loop!

Instagram



Website

